

## **Anastasopoulos Konstantinos**

Cape Drepano, Rio-Greece

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Date of Birth: 27/03/1974

Languages: Greek, English

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## **Professional Summary**

A highly experienced and passionate kiteboarding/watersports professional with over 20 years in the industry. With a Master's degree in Food Science, I shifted my career to focus on watersports, especially kiteboarding, working globally as a kite instructor, diver, school owner, manager, event planner and marketing professional. My diverse expertise includes teaching, equipment testing, marketing, sales, and event organizer. My in-depth knowledge of kiteboarding gear and ability to assess the needs of both beginners and pros make me an asset in any related role. Additionally, I have strong experience in social media marketing, audiovisual production, and luxury yachting services.

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## **Key Skills & Strengths**

- Extensive experience in kiteboarding instruction and coaching worldwide
  - Strong sales, marketing, and brand promotion expertise
  - Deep technical knowledge of kiteboarding equipment and safety standards
  - Expertise in social media marketing and content creation
  - Event planning and coordination (competitions, luxury kite trips, rescue operations)
  - Background in audiovisual production for sports marketing
  - Experience in high-end yacht charters and water sports supervision
  - Hardworking, organized, and deadline-oriented
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## **Work Experience**

### **Founder & Owner – Santorini Kite (2023 - Present)**

- Acquired and relaunched Santorini's premier kiteboarding spot
- Managing operations, marketing, and customer experience

### **Rescue Team Coordinator – European Kite Formula Championship (2022)**

- Led and organized the safety and rescue team in Nafpaktos, Greece

### **Skipper & Water Sports Supervisor – Superyacht Industry (2022)**

- Managed water sports activities with a 12m Rafnar speedboat (follow up for sailing boats and superyachts)

### **Technical Advisor – Hellenic Kiteboarding Association (2019)**

- Provided technical guidance and expertise for the development of kiteboarding standards in Greece
- Assisted in shaping policies for safety, training, and competitive events

### **Organizing Committee – Sardinia Kiteboard Grand Slam (Olympic Discipline) (2021)**

- Coordinated logistics and operations for an international competition

### **Luxury Kite Trip Organizer – Golden Yachts (O'ptasia 300ft Superyacht) (2021)**

- Organized a high-end kiteboarding experience for 12 VIP clients, leading a 4 kite instructor team.

### **Founder – Luxury Yachting & Kiteboarding Travel Agency (2020 - Present)**

- Offering premium kiteboarding yacht charters (60ft-120ft yachts)

### **Instructor & Coach – Caribbean & Global Kiteboarding Destinations (2018 - Present)**

- Private coaching at Dakhla Lagoon, **Morocco**
- Private coaching at Turks and Caicos, **Caribbean**
- Named one of the **top 5 European kiteboarding coaches** (2018) by Swiss Kite Magazine

### **Founder & Owner – Cape Drepano Surf House (2017 - Present)**

- Established a kite camp and school on the west coast of Greece

## **Kiteboarding Safety Expert – Safe Watersports NGO (2015-2016)**

- Helped set new safety standards for kiteboarding schools in Greece

## **Instructor & Safety Crew – Cute Little Cat (63ft Lagoon Private Motor Yacht) (2015 - Present)**

- Taught kiteboarding and ensured safety on luxury yacht charters

## **Marketing & Sales Manager – Surfmarket.gr (North Kites & Cabrinha Distributor) (2014 - Present)**

- Managed product promotions, sales, and customer engagement

## **Founder – Kiteboarding School Greece (2012 - Present)**

- Launched one of Greece's leading kiteboarding schools

## **Kiteboarding Instructor – Windchasers SA, Langebaan, South Africa (2010-2012)**

- Taught kiteboarding in one of the world's top training spots

## **Co-founder – WindTrips.com (2010 - Present)**

- Organized sailing and kiteboarding adventures across Greece

## **Additional Roles:**

- Kite School Consultant – **Costa Navarino Luxury Resort** (2011)
- Production Assistant – Greek TV Program “Career Guidance” (2009)
- Founder – FatCut Productions (Kiteboarding audiovisual content) (2008 - Present)
- Lifeguard & Kiteboarding Instructor – **Paros Kite Procenter** (2006)
- Boat Skipper & Diving Guide – **Eurodivers, Paros** (2001-2005)
- **Parachute Rigger** at Greek Army - Special Forces (1999-2001)

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## **Certifications & Courses**

- **Digital Marketing Certification** – Hellenic American Union (2017)
- **International Yacht Training (IYT) Certification** – ICCM <24m Sail, <10m Power (2016)
- **IKO Kiteboarding Instructor Certification** (2009)
- **Professional Lifeguard Certification** – Greek Lifeguard Academy (2007)

- **Motorboat Skipper Diploma (2000)**
  - **Open Water PADI Diver Certification (1998)**
  - **Offshore Sailing Skipper Diploma (1997)**
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## Education

- **Master of Science in Agricultural Engineering / Food Science & Technology**  
Agricultural University of Athens (2000)
  - **Certified Auditor of Quality Management Systems**  
HACCP, BRC, EUREPGAP, ISO 22000, ISO 19011 (1998)
  - **Certified Water Sports Coach**  
Official licence from the Greek Government (2025)
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## Contact & Online Profiles

- **Website:** <https://akonstantinos.com/>
  - **Kiteschools:** <https://capedrepano.com/> , <http://kiteboardingschool.gr/> , <https://santorinikite.gr/>
  - **Social Media:** [Facebook](#) , [Instagram](#), [linkedin](#)
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