

## **ANASTASOPOULOS KONSTANTINOS**

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DoB: 27/03/1974

Language : Greek, English

### Profile:

Despite my master degree in Food science, 14 years ago I discovered kiteboarding and I devoted myself to it. Working as a kite instructor (world-wide), kite school manager / owner, online travel agent for kite trips, sales and marketing manager for different brands in Greece (RRD, Cabrinha, North) gave me a deep knowledge and understanding of the sport, since I have been a costumer, teacher, seller, promoter and influencer. Because of my fourteen-year experience I can easily understand a beginner or a pro rider and evaluate their needs. I know most of the products in the market really well since I am personally testing everything that comes across, thus, knowing the advantages and the disadvantages of almost every brand in the market. Dealing with warranties (school and customers) I can quickly identify flaws or problems in new equipment before they even occur.

### Strong characteristics

Hard working, with online efficiency since all my jobs demanded a lot of online work, punctual with deadlines and definitely a lot of passion for the kiteboarding movement worldwide.

Having a Deep knowledge on Social media marketing on different platforms I can help with the promotion of the companies I am working with as well as making strategies for optimum results.

My experience in Audio-visual market working at big production companies in Greece and running my own company, helps me to communicate with the audio-visual producers on a technical base for better results on marketing level and draw a wide-range of customers.

### Work experience:

2019: Technical advisor to the Hellenic Kiteboarding Association (Greek Kiteboarding class under IKA)

<https://hellenickiteboarding.org/>

2018: Nominated one of the 5 best coaches in Europe for 2018 according to a Swiss kite magazine

<https://tinyurl.com/y7xnh2jn>

2018: Teaching and Private Coaching at Moroccan Desert to the famous Dakhla Lagoon where the world cap is taking place

2017: Opening of [Cape Drepano Surf House](#) based at Drepano – Patra where we set the base of our operations doing Kite Camps, kiteboarding lessons and kite trips mainly to the west coast of Greece

2015-16: Participating on a round table organized by [Safe Watersports](#) (NGO) as a kiteboarding teaching expert to set new standards on safety rules for Kitesurfing Schools and Kitesurfing businesses around Greece

2015-today: Working as Kiteboarding instructor and safety crew onboard to [Cute little Cat](#) a 63 lagoon Motor yacht cruising the Greek seas

2014-today: Promoter / Marketing - Sales manager for [www.funsports.gr](http://www.funsports.gr) . Funsports LTD is importing 2 of the best kite brands, North kites and Cabrinha in Greece

- 2013-14: Coaching kite-trips to South Africa for beginners and intermediate kites with [www.windtrips.com](http://www.windtrips.com) and [www.kiteboardingschool.gr](http://www.kiteboardingschool.gr)
- 2013: Teaching and setting up a kite school in cooperation with <http://www.nolimitswatersports.com> at Olympia resort one of hotels of [www.grecotel.com](http://www.grecotel.com) in the western part of Greece
- 2012-13: Teaching in high season (Dec-Jan-Feb) in South Africa
- 2012: Launching [www.kiteboardingschool.gr](http://www.kiteboardingschool.gr) teaching kiteboarding around Greece, mainly in 3 large cities – Athens, Patra and Aigio
- 2011-12: Kiteboarding Instructor for [www.windchaserssa.com](http://www.windchaserssa.com) in Langebaan – South Africa
- 2011: Consulting for the new kite school opening in the most luxurious hotel in Greece [www.costanavarino.com](http://www.costanavarino.com) for the account of [www.surfsalad.eu](http://www.surfsalad.eu)
- 2011 – 12: Marketing and sales manager of Prolimit and RRD kites and SUP in Greece. Employed by [www.elmasports.gr](http://www.elmasports.gr) , [www.glaridis.gr](http://www.glaridis.gr)
- 2010-11: Kiteboarding Instructor for [www.windchaserssa.com](http://www.windchaserssa.com) in Langebaan – South Africa
- 2010-today: Co-founder of [www.windtrips.com](http://www.windtrips.com) which is promoting mainly kite trips around Greece with sailing boats and motor yachts. Main tasks - Bookings, customer services and social media manager. Onboard working as kite instructor and safety crew.
- 2009: Working as an independent kite instructor and lifeguard
- 2009: Assistant production of the informational TV program “Career Guidance”, HD, 13 episodes, 25min each, broadcasted by the digital channel Prisma+ of the Hellenic Broadcasting Corporation. [www.ert.gr](http://www.ert.gr)
- 2008: Launch of [www.fatcutproductions.com](http://www.fatcutproductions.com) . Mostly covering the news of Greek kiteboarding scene and promo videos.
- 2007: Kiteboarding instructor for [www.nowork.gr](http://www.nowork.gr) at Patra – Greece. Teaching mostly with motorboats because of the off-shore winds.
- 2006: Worked as lifeguard and assistance kiteboarding instructor at [www.paroskite-procenter.com](http://www.paroskite-procenter.com) . Paros –Greece
- 2004 – 05: Worked as boat skipper and diving guide at [www.eurodivers.gr](http://www.eurodivers.gr) Paros – Greece.
- 2003 – 04: Working as a Loss Adjuster for Experteam Ltd. (Loss adjustments, inspections, loss settlements) [www.experteam.gr](http://www.experteam.gr)
- 2002 – 03: Production assistance manager and head diver to Seafarm Ionian (Aquaculture company). This company is owned at the moment by [www.selonda.gr](http://www.selonda.gr)
- 2001 – 02 : Worked as boat skipper and diving guide at [www.eurodivers.gr](http://www.eurodivers.gr) Paros – Greece. Advanced open water Padi diver
- 2000 – 01: Greek army special forces. Aerial delivery unit working as a parachute rigger
- 1999 – 00: Research Associate in EU Program ‘SOLDES - Desalination of sea water via solar energy’. Agricultural University of Athens [www.aua.gr](http://www.aua.gr)

1997 - 98: Worked as second skipper in 50 ft. sailing boats

#### Courses:

2017: Certificate in Digital Marketing from the Hellenic American Union <http://www.hau.gr/> under the rules of <https://omcp.org/omca-certification/>

2016: ICCM <24m Sail, <10m Power Coastal certification at [IYT](#) (International Yacht Training) Worldwide School

2009: IKO ITC at [www.paroskite-procenter.com](http://www.paroskite-procenter.com) . Paros –Greece. My IKO Instructor ID: 8459

2007: Greek Lifeguard Academy. Professional Lifeguard (pool –coast) No. EN374A1972

2000: Motor-boat skipper diploma. No. 33495 Lic. 186/2000. Owner of 5-meter inflatable boat with 70hp Johnson engine

1998: Open water Padi diver at Mediterranean diving center. [www.pozidis.gr](http://www.pozidis.gr)

1997: Offshore sailing school. Skipper diploma Ref. No. 100.

1996: Logistic management and supply course

#### Education:

2000: Master Science in Agriculture Engineering / Food Science and Technology. Agricultural University of Athens [www.aua.gr](http://www.aua.gr)

1998: Certified Auditor of Quality Management Systems. Planning and Auditing of ISO / HACCP Systems. HACCP-BRC, EUREPGAP, ISO 2200, ISO 19011

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<http://www.capedrepanorescueservices.com/>

[www.kiteboardingschool.gr](http://www.kiteboardingschool.gr)

[www.fatcutproductions.com](http://www.fatcutproductions.com)

[www.windtrips.com](http://www.windtrips.com)

[www.kitespots.gr](http://www.kitespots.gr)

#### ***Social media Profiles***

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[twitter](#)